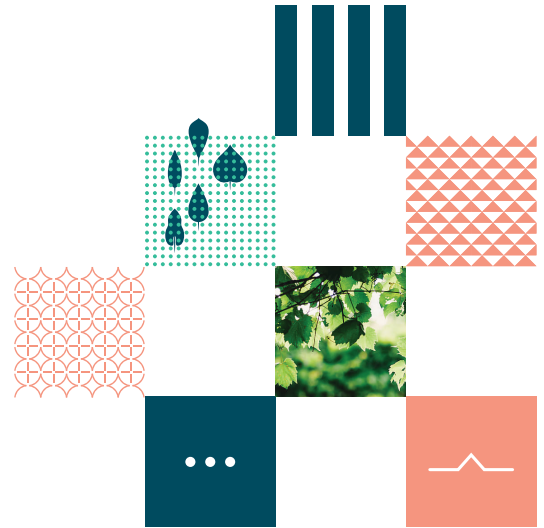


TRANSFORMING YOUR KING WILLIAM ROAD

Supporting the King William Road community and businesses



KEEPING THE KING WILLIAM ROAD COMMUNITY INFORMED

City of Unley and BMD are working closely with all stakeholders to ensure the community are kept up to date throughout the upgrade and are informed about what has, and what will be happening.

A dedicated Community and Stakeholder Engagement Team has been established with the sole purposes of:

- Keeping the community (businesses, residents, landlords, community groups and road users, including motorists, pedestrians and cyclists) informed about construction activities in advance of the works commencing
- Listening and proactively responding to enquiries and issues of concern
- Working with the construction team to determine solutions to address issues raised and providing feedback on the mitigation measures that will be implemented

We will keep the community informed by:

- Providing advance notice of new stages of construction, including location, type of works, duration, temporary road changes, detours and changes to parking and access

- Regularly updating the community about the works and providing advance notice about any temporary disruptions that may impact local businesses, residents and road users
- Sending regular newsletters outlining the progress of the project – subscribe at designkingwilliam.com
- Meeting one-on-one with residents and businesses prior to construction activities of a direct impact, to clearly communicate the extent of works and discuss how the construction impacts will be managed to minimise disruption
- Having a dedicated project website - designkingwilliam.com – that will be regularly updated and have information regarding each aspect of the upgrade

We can be contacted via:

- Our dedicated construction email address: KWREnquiries@bmd.com.au
- Through the dedicated project website designkingwilliam.com



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Find out more
designkingwilliam.com
designkw@unley.sa.gov.au
facebook.com/designkingwilliam



We are committed to:

- Responding to phone calls, emails and face to face enquiries promptly
- Working with you to try to resolve any issues of concern in a timely and satisfactory manner
- Considering your feedback and putting in place mitigation measures to reduce the impact of construction works on the community wherever possible

KEEPING KING WILLIAM ROAD OPEN FOR BUSINESS

King William Road will be open for business throughout the upgrade with a commitment that pedestrian access will be maintained. The King William Road Upgrade team will be constantly reinforcing to the wider community that King William Road is 'open for business' throughout the construction period by:

- Staging construction so that access is maintained to businesses during trading hours or as negotiated with businesses
- Establishing good wayfinding signage on the street for all road users including pedestrians
- Maintaining some visibility through construction fencing
- Promoting in all project communication materials that King William Road remains open for business and encouraging ongoing patronage of local businesses
- Providing King William Road businesses with information they can share with customers (emails, FAQs, social media posts, business access maps and other information to send out to customer/client databases)
- Proactive marketing and communications to encourage people to visit the precinct
- Providing King William Road businesses with marketing and promotional opportunities that they can be a part of

FOR MORE INFORMATION

For more information and to discuss any aspect of the project:

- Email KWREnquiries@bmd.com.au
- Visit designkingwilliam.com



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