

# CONSULTATION

Stage 1 consultation provided a valuable insight into the community's expectations for creating the most loved main street, retaining it's unique qualities and enhancing users enjoyment and experience.

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## BY THE NUMBERS

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**12** Shopfront consultation sessions

**132** Attendees

**86%** Local residents

**97** Online surveys completed

**24** Individual email responses

King William Road is:



# WHAT MAKES A GREAT STREET?

Community feedback provided clear priorities for desired street design elements. The top 4 responses in each of the three key categories of active, beautiful and accessible are illustrated in the diagram below.

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**ACTIVE**

**BEAUTIFUL**

**ACCESSIBLE**

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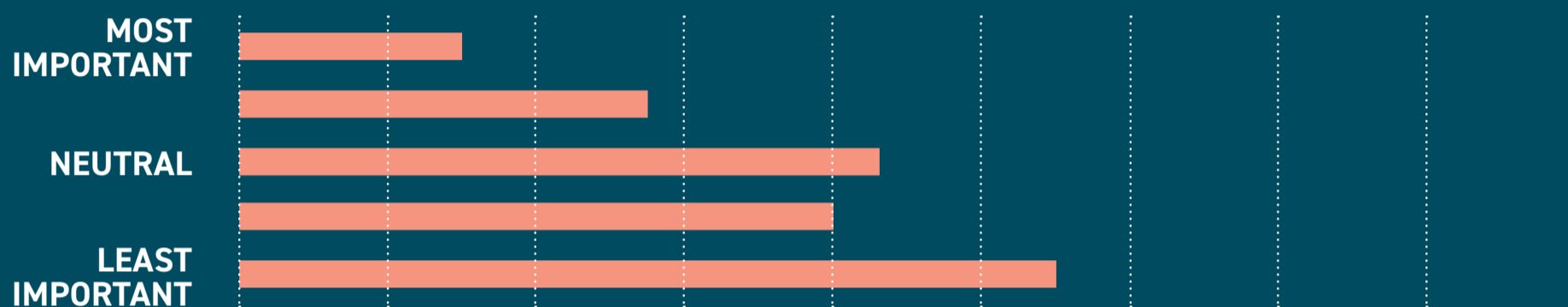


# COMMUNITY PRIORITIES

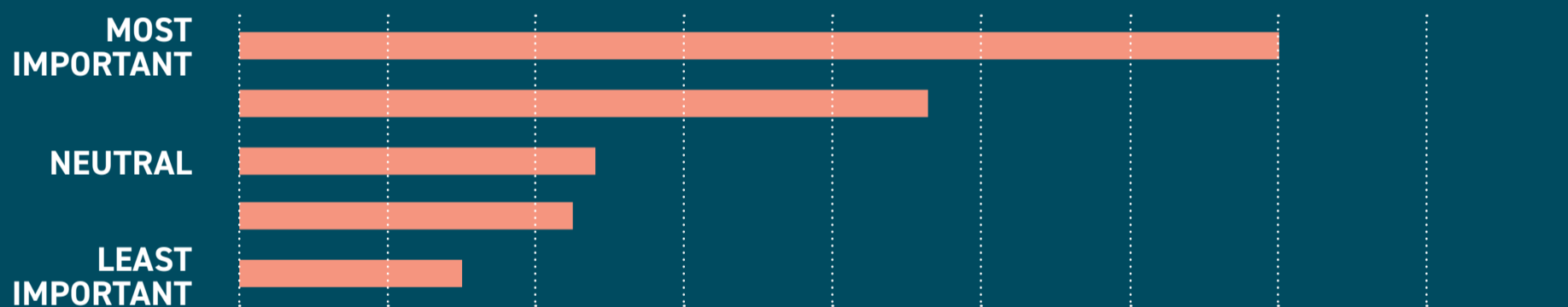
Through the consultation, we asked people to rank how important certain design elements were to the future of King William Road.

From the YourSay survey and the engagement in the shop front, the community identified what was most important, as well as what was least important, including the following six key elements:

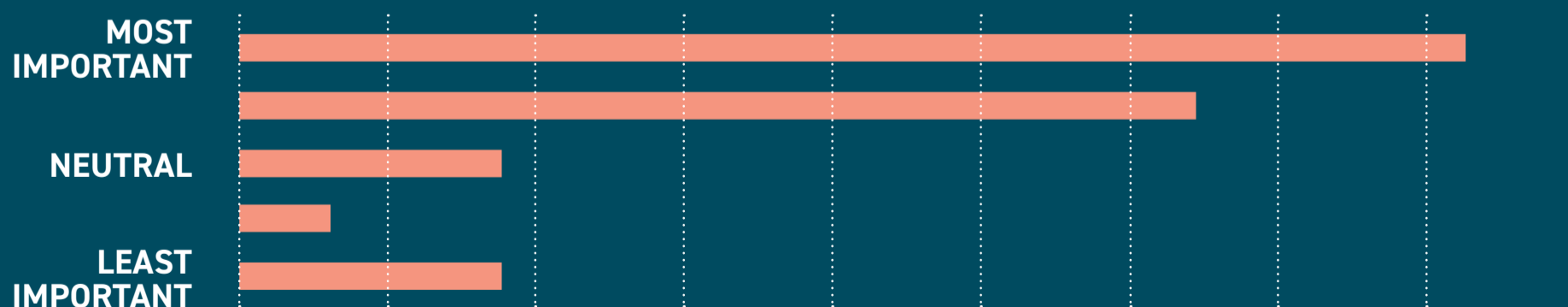
## ONSTREET PARKING



## MEETING PLACES



## TREES



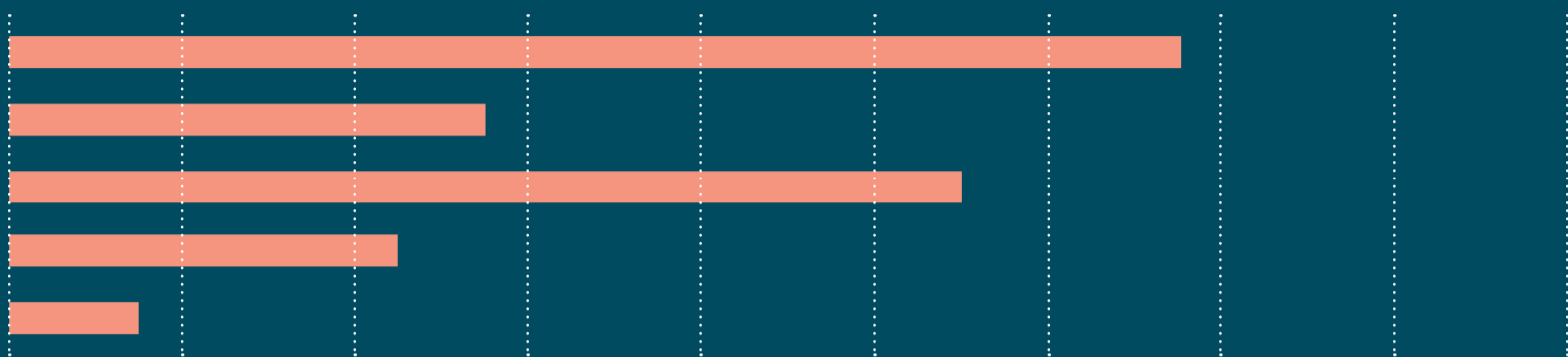
# COMMUNITY PRIORITIES

## PEDESTRIAN CROSSING

MOST  
IMPORTANT

NEUTRAL

LEAST  
IMPORTANT



## ART WORKS / MURALS

MOST  
IMPORTANT

NEUTRAL

LEAST  
IMPORTANT

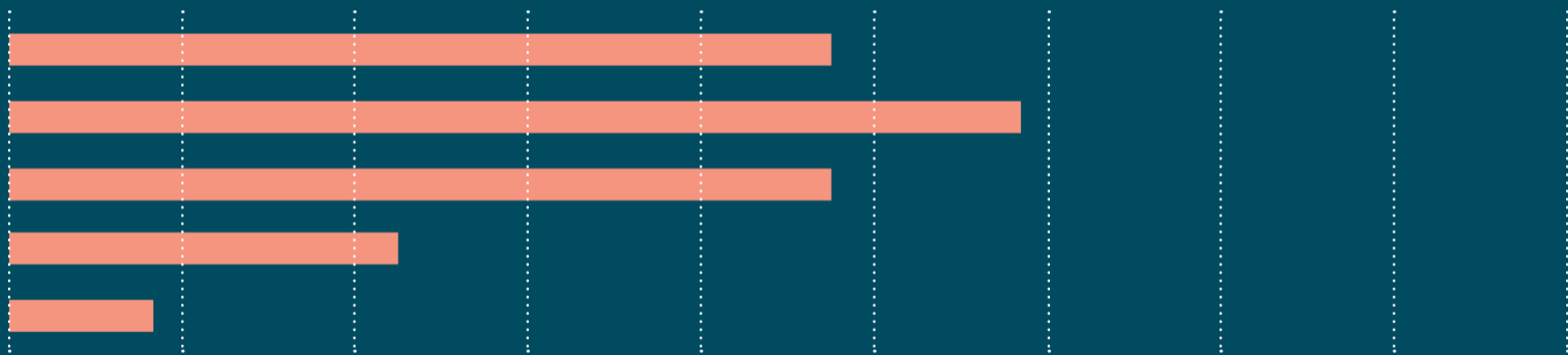


## PUBLIC SEATING

MOST  
IMPORTANT

NEUTRAL

LEAST  
IMPORTANT

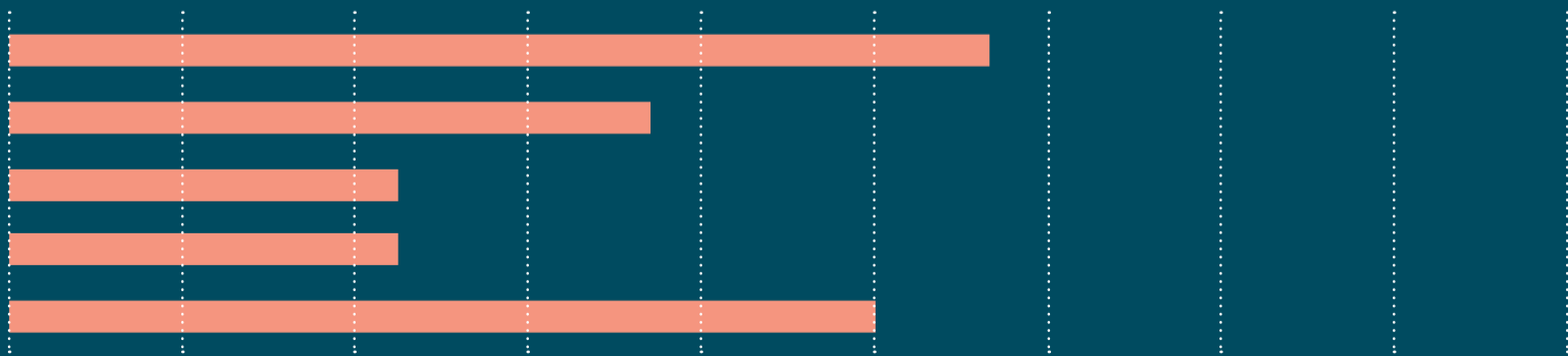


## PAVED ROADWAY

MOST  
IMPORTANT

NEUTRAL

LEAST  
IMPORTANT



***“The street needs a strong signature”***

***“Parked cars are a barrier”***

***“Can we reduce the amount of cars just using the road to get to the city”***

***“We love the village lifestyle”***

***“The paving is noisy for us residents”***

***“We need shops that cater for locals”***

***“We bought our house here because of the paved road”***

***“Where are the public toilets?”***

***“Footpaths need to be wide enough for more than two people”***

***“Keep it local”***

***“Remove  
some areas of  
paving”***

***“Close the road  
on summer  
weekends to  
create a mall”***

***“Get the  
right mix of  
businesses”***

***“Needs a  
night time  
atmosphere”***

***“Free bus from  
Heywood to the  
City”***

***“ There is  
a lack of  
greenery from  
Mitchell St to  
Union Street”***

***“The paving  
acts as a  
natural traffic  
calming device”***

***“High rents  
make it hard  
for business”***

# PRECINCT CAR PARKING

Through the consultation, we have heard that easy access to conveniently located car parking is important to the success of the Precinct.

As well as on the street, we have identified a range of opportunities to increase parking across the Precinct, including:

## PARKING INITIATIVES

400+

### REAR LOT PARKING

There are over 400 parking spaces that could be made available at the back of properties along King William Road for visitor parking



### CAR PARK FUND

Work with local building owners to find additional opportunities to improve the presentation, access and parking capacity of rear lots



### SMART PARKING SENSORS

Parking Sensors will allow Council to better manage parking turnover and identify availability across the Precinct



### SIDE STREET PARKING

Review capacity of side streets to better accommodate visitor parking in walking distance to King William Road



### WAYFINDING

In partnership with local building owners and trader, improve access to rear parking space, including parking sensors and smart signage



### WALKABLE NEIGHBOURHOODS

Improve the condition of streets to encourage more residents surrounding King William Road to leave the car at home and walk or ride



### REAR LOT SERVICES

Work with local traders and building owner to develop more efficient shared storage and collection of waste to increase space for parking